STEP ONE: How to share an effective "WAR" story and "WIN" the entire confidence of the Newcomer.

Our job (as Sponsors) is to explain our approach and win their (newcomers) confidence.

But the ex-problem drinker (addict) who has found this solution (our recipe for recovery), who is properly armed with facts about them self, can generally win the entire confidence of another alcoholic (addict) in a few hours. Until such an understanding is reached, little or nothing can be accomplished. That the person who is making the approach has had the same difficulty (lack of control), that they obviously know what they are talking about, that their whole deportment shouts at the new prospect that they are a person with a real answer...(AA p. 18-19)

We hope no one will consider these self-revealing accounts in bad taste. Our hope is that many alcoholic (addict) men and women, desperately in need, will see these pages, and we believe that it is only by fully disclosing ourselves and our problems that they will be persuaded to say, "Yes, I am one of them too; I must have this thing." (A recipe for permanent recovery.) (AA p. 29)
Step 1. We admitted we were powerless over alcohol (drugs, acting-out behaviour), that our lives had become unmanageable. (A.A. p. 59)

Identification—"How share an effective 'war' story and 'win" the entire confidence of the Newcomer.

The message which can interest and hold these alcoholic (addicted) people must have depth and weight (AA p. xxviii).

Tell them (newcomers) enough about your drinking (using, acting-out) habits, symptoms, and experiences to encourage them to speak of themselves. (AA p. 91) Tell them how baffled you were, how you finally learned that you were sick. Give them an account of the struggles (failed strategies) you made to stop. Show them (newcomers) how the mental twist (how my mind lies to me) which leads to the first drink (use, act or thought) of the spree. (AA p. 92).

Men and women drink (use or act-out) essentially because they like the effect (body allergy) produced by alcohol (drugs, obsessive-compulsive acts) (Is this your experience - yes-no?). The sensation is so elusive that, while they admit it is injurious (yes-no?), they cannot after a time differentiate the true from the false (my mind lies to me). To them, their alcoholic (addict) life seems the only normal one. They are restless, irritable and discontented (bored, depressed, anxious), unless they can again experience the sense of ease and comfort (body allergy) which comes at once by taking a few drinks—drinks (hits, puffs, bites, bets, acts, cuts, thoughts, etc, ) which they see others taking (doing) with impunity. After they have succumbed to the desire again, as so many do (Is this your experience - yes-no?), and the phenomenon of craving (body allergy) develops, they pass through the well-known stages of a spree, emerging remorseful, with a firm resolution not to drink (use or act-out) again (Is this your experience - yes-no?) This is repeated over and over (Is this your experience - yes-no?), and unless this person can experience an entire psychic change there is very little hope of their recovery. (AA. p. xxviii 4th ed.)

Analogy: Addicts are like drowning men and women. If we don’t find some way of keeping our heads above water, we are going to drown. So we look for some kind of power to keep us afloat. We notice there are "logs" floating on the surface. These logs look like they’re capable of keeping our heads above water, but when we reach for one of these logs we find that we can only hold on for maybe a day, a week, a month, a year, maybe longer, but at some point, the logs fails us as a power and we slip and drown. "Logs" are best described as "easier softer ways," "middle of the road solutions," half measures" and "human aids.

http://www.bigbooksponsorship.org -- STEP ONE: How to effectively tell your "WAR" story
"My Log List: Step One: Admitting powerlessness: Check those strategies that failed to keep you permanently abstinent.

- will power
- resolutions, oaths, promises, contracts
- controlled using, drinking
- harm reduction, substitution strategies
- ill health, sickness
- ominous warnings from a doctor, judge, lawyer, employer
- change of environment, trigger lists, avoiding people, places, things
- counselling, therapy, group therapy
- detox, treatment centres, spas, spiritual retreats
- war stories, fear, horror
- relationships, friends, spouse, children, family, sex, pregnancy
- getting a pet (dog, cat)
- church, prayer (faith without works)
- having a sponsor
- going to meetings, 90 meetings in 90 days, "meeting makers make it"
- yesterday's spiritual experience
- self-help books, personal development courses
- recovery knowledge
- "Big Book" reading / studying intelligence / education
- frothy emotional appeals, interventions, threats, ultimatums
- positive thinking, affirmations, self-talk
- memes, slogans, poetry: "Yesterday, Today & Tomorrow," "The Man In the Glass"
- guilt, shame, remorse
- good days/bad days
- keeping busy
- money / no money
- memory strategies "remember when," "think, think, think," "play the tape all the way through"
- jail, incarceration
- good reasons to stop, sufficiently strong reasons to stop, consequences
- moral & philosophical convictions, reputation, behavioural modification
- suffering, humiliation, pitiful and incomprehensible demoralization
- sobriety time
- exercise, fats, holistic medicine, acupuncture, hypnotism, vitamins, healthy diet, cleansings

My Loser List: Step One: Admitting life is unmanageable. Check what you've lost as a result of your inability to stay stopped.

- time
- family
- spouse
- children
- friends
- money
- home / residence
- health
- safety
- hygiene
- opportunities
- careers, jobs, employment
- licence (vehicle, professional)
- education
- quality of life
- intelligence
- mental acuity
- self-respect
- respect from others
- self-esteem
- self-confidence
- self-improvement
- self-control
- emotional security
- responsibility for myself
- responsibility to others
- volition & agency
- reputation
- freedom
- morality
- spirituality / God
- peace of mind
- sanity
- faith
- humanity

If, when you honestly want to, you find you cannot quit entirely (Do you honestly want to stop drinking, using or acting out - yes-no? and, based on your "log list", have you been able to stay stopped - yes-no?), or if when drinking (using or acting out), you have little control over the amount you take, you are probably alcoholic (addict). (Do you exhibit little control, when drinking, using or acting out - yes-no? See your loser list.) If that be the case, you may be suffering from an illness which only a spiritual experience will conquer. (AA p. 44) This is by no means a comprehensive picture of the true alcoholic (addict), as our behavior patterns vary. But this description should identify them roughly (yes-no?). (AA p. 22).